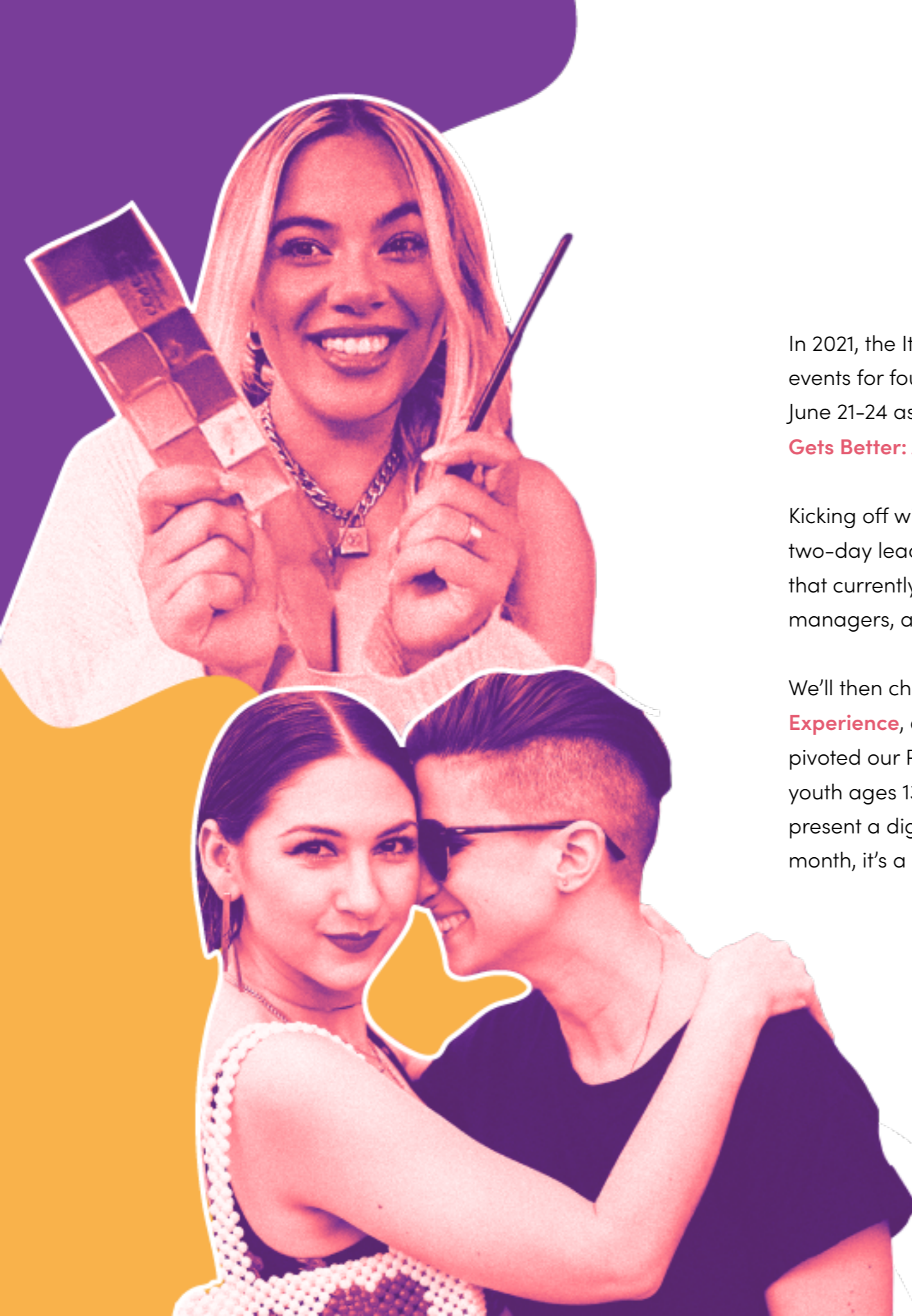


IT GETS BETTER PROJECT.

PRIDE 2021





In 2021, the It Gets Better Project is combining two of our most popular annual events for four days of inspiring Pride programming. Celebrate Pride worldwide June 21-24 as we present the **It Gets Better 2021 Global Summit (June 21-22)** and **It Gets Better: A Digital Pride Experience (June 23-24)**.

Kicking off with the **2021 Global Summit**, this year's digital conference will be a two-day leadership summit for the It Gets Better Project's Global Affiliate Network that currently engages more than 350 volunteer storytellers, social media managers, activists and more from 19 different countries.

We'll then change over to the second annual **It Gets Better: A Digital Pride Experience**, a two-day live stream event presented on YouTube. Last year, we pivoted our Pride activations online and reached a record number of LGBTQ+ youth ages 13-18 around the world. So we're doing it again, and this year, we'll present a digital Pride extravaganza that shows LGBTQ+ youth Pride isn't just a month, it's a global movement.





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2021 global summit

“The 2020 Global Summit was incredible. There really are no barriers that a diverse and inspired team cannot overcome to bring pride and hope to queer youth.”

- Bruno F. (It Gets Better Brasil)

The **2021 Global Summit (June 21-22)** will offer easy access to volunteers within our Global Affiliate Network as well as select partners who are interested in the It Gets Better Project’s work. Attendees will enjoy a unique leadership summit experience that prioritizes meaningful connections, offers unique breakout brainstorming sessions, and is entirely available in both English and Spanish.

Objectives:

Attendees will have the opportunity to:

- Strengthen personal and professional relationships with peers, industry leaders and experts, honing skills that will aid them in taking their in-country work to new heights.
- Develop a working knowledge of the global LGBTQ+ movement and the role nonprofits like the It Gets Better Project can play in paving that movement’s way forward.
- Nurture skills that will enable them to effectively tell the stories of their communities that will, in turn, help foster stronger LGBTQ+ and ally communities worldwide.



IT GETS BETTER

a digital pride experience

“This year was supposed to be my first Pride and I was super bummed when it got cancelled. Thank you all... I’m so glad I can be here with you all to experience this!”

- Jackson M. (It Gets Better: A Digital Pride Experience 2020)

The It Gets Better Project will partner with musicians, artists, fitness experts, DIY gurus, gamers, drag queens and more premiere LGBTQ+ talent for **It Gets Better: A Digital Pride Experience (June 23-24)**. Pride just doesn’t survive in the digital space, it thrives, and together we’ll reach our largest global audience of LGBTQ+ youth yet.

Objectives:

- Provide LGBTQ+ youth with a digital Pride extravaganza and chance for them to celebrate and engage with some of their favorite online personalities.
- Secure funds to sustain the life-affirming services the It Gets Better Project provides LGBTQ+ youth who are exploring their identities.
- Honor the LGBTQ+ community’s continued fight for equality around the world.



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itgetsbetter.org | follow us @itgetsbetter